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Product shown: Mattress. xx-large (135 x 90 x 15cm), ith encapsulated pocket sprung mattress.

# ...to Great Danes!

George Barclay

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# Our Ethos.

The George Barclay - England, dog bedding and accessories brand, is synonymous with elegance, luxury, function and value. With more than 20 years' experience, our team at George Barclay is well versed in pet product design and manufacture. Hand picked upholstery fabrics and materials, sourced from across the globe, are used to produce our impressive collection of luxurious dog bedding.

This collection is composed of a broad range of dog bed styles and sizes, to cater for your dog's individual needs. Furthermore, we're able to offer our customers a choice of cushioning options for their dog bed mattress. Based upon your dog's sleeping behaviour, age and weight we're able to determine the correct cushioning for their bed, providing the ultimate indulgence for your faithful companion.

Practicality is our forte. Our dog bed covers are fully removable for ease of washing. The beds cushioning is protected with a Moisture Shield<sup>TM</sup> inner liner, preventing the ingress of water and unwanted smells. George Barclay pet products are an affordable investment towards your dog's good health, and happiness.

# **Product Overview**

Our product offering is regularly updated. At anytime you'll be able to choose from hundreds of different colours/styles of dog beds via our website. Confused about which dog bed to purchase? Don't be!

In essence, our core range of dog bedding consists of just 10 different styles/sizes. These 10 products provide enough size and style variation to satisfy the needs of almost all breeds of dog.

Once you've decided upon the size, and style of bed, most suitable for your dog, the only remaining considerations are, the type of mattress your dog would prefer, and most importantly for you, but less so for your dog, the colour/style of bed cover.



# Mattresses

Our mattress beds are available in four sizes, for medium, through to xx-large breeds. A mattress is primarily intended for dogs that like to stretch out, or don't like the confines



sizes have a choice of cushioning, to further attune the mattress to your

dog's sleeping behaviour. (p16 & 17)

of a walled bed. Our three larger mattress





# Sofa Beds

These sofa styled dog beds, are a popular choice for medium to large breeds. They offer the versatility of a mattress, with the additional side and back support associated



with a walled bed. You can even choose the

cushioning, best suited to your dog's sleeping behaviour. (p18 & 19)



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# Soft Walled Box Beds

Many dogs regard their bed as a place of sanctuary, as well as a place to sleep. Our soft walled box beds provide both the sense of security and level of comfort your dog requires. With four generous sizes to choose from we're confident you'll find the correct size of bed for your dog. (p20 & 21)

# The Cover Maketh the Bed

Dog beds no longer need to look like a dog bed, gone are the days of paw silhouettes and tartan covers. At George Barclay - England, we use a selection of hand picked, classic and contemporary, upholstery grade fabrics and materials sourced from across the globe.

These high-quality fabrics are subjected to a manufacturer's Martindale rub test, to guarantee the fabric is produced to the correct grade of durability. To ensure the products longevity, we favour fabrics with a high stitch count, also known as a tighter weave. In addition, our beds are predominantly produced using compounded fabric, meaning a fabric produced using multiple layers of fabric, for improved durability.

Our dog bed covers are fully removable, as well as being machine washable, to keep them looking tip-top. Replacement covers are available separately, should you require a spare cover, or alternate colour to match your décor.



# Our Technology

Our dog beds are packed full of features, these not only provide your dog with the level of support and comfort they deserve, they also help you to keep your dog's bed in tip-top condition.

#### **Removable Covers**

Regardless of whether you decide to purchase a mattress, sofa bed or soft walled bed, rest assured the bed's cover can easily be removed for washing.

#### Non-Slip Base

The base of our dog beds is produced using a durable oxford fabric, permeated with soft rubber dots, to provide a non-slip function.



Moisture ShieldTM - Water Resistant Inner Liner The bed's inner liner, used to contain the cushioning inside a George Barclay dog bed, is equipped with Moisture Shield<sup>™</sup> technology. The liner's surfaces adjacent to the bed's sleep area are backed with a waterproof PU (Polyurethane) coating, protecting the bed's filling from moisture. This water resistant barrier remains flexible, with minimal noise, so as not to disturb dogs as they settle.



**Orthopaedic - Blended Memory Foam Particles** Produced using a combination of memory foam and high-density foam, our blended particle fill, provides a supportive cushion with the correct orthopaedic properties and rebound characteristics.

These blended memory foam particles easily mould around the shape of your dog's body, achieving supreme comfort and support for your companion. A simple shake of the bed's mattress, will rejuvenate the blended memory foam particles.

# Browse & Buy Online:

# Mattresses

**Encapsulated Pocket Sprung Mattress** This Mattress is made using several individual springs, encased in cloth sleeves, called pockets. These pocket springs move independently, contouring to the shape of your dog's body. The cluster of springs is encapsulated in a foam shell, for ultimate comfort.

Memory-Topper Mattress This mattress utilises a high-density foam base, combined with a memory foam top layer, providing optimum comfort and support.

# Choosing the Correct Bed

Dogs are active animals, requiring plenty of exercise, it is equally important for them to have a restful night's sleep. Before investing in a new bed for your dog, consider their sleeping behaviour, size, age and general health.

#### **Sleeping Behaviour**

By watching your dog sleep, you'll be able to see if they prefer to lay flat, curl into a cosy position, stretch out on their stomach, or lay on their back with their feet in the air! A bed with sides is a good choice for dogs inclined to curl, or like to feel secure while sleeping. A soft walled bed or sofa bed will shield your dog from draughts, and will generally provide a warmer sleeping environment. Dogs that prefer to sleep stretched out, typically prefer a mattress, or sofa bed. A mattress bed will be cooler,

compared to an enclosed bed. These are often preferred by larger breeds, or for use during summer months.

#### Size

Choose a suitably sized bed, large enough for your dog to lie comfortably in their natural sleeping positions. Measure your dog from their nose to tail while they're in a relaxed sleeping position, compare this measurement with our beds' sleep area sizing.

#### Age and General Health

Before deciding upon the cushioning for your dog's new bed, consider their age and general health. We offer a choice of orthopaedic blended cushioning, and mattress options. (p14)



# It's all about Cushioning

Cushioning is an important consideration, when choosing a new bed for your dog. We have identified two distinct forms of cushioning. These behave very differently from one another.

#### **Blended Cushioning**

Our blended particle fill, not only provides the correct orthopaedic properties and rebound characteristics, the particles allow your dog to settle into the bed. We recommend this type of fill for dogs that like to snuggle, nestling themselves, to create their very own comfy spot. Our blended memory foam mattresses use internal channels, to control the particles movement. This ensures the mattress retains the supportive qualities your dog requires.

#### Mattresses

We offer two types of mattress, our encapsulated pocket sprung mattress and memory-topper mattress. Both mattresses provide a moderately firmer base, and are less malleable, than our blended mattress.

We recommend these types of mattress for dogs that like to stretch out across their bed, and are less likely to curl, or nestle themselves into the mattress. Older dogs may also benefit from a more structured mattress, as the base is more stable than a mattress with blended cushioning. This makes it easier for them to get on, and off the bed.



# Browse & Buy Online:

# Mattresses

A mattress bed is primarily intended for dogs that like to spread out, or don't like the confines of a walled bed. This style of bed is also more practical to use within a dog crate or similar enclosure.

There is a full array of sizes available, combined with a choice of cushioning for the three larger sizes of mattress. A Moisture Shield<sup>™</sup> water resistant inner liner will help keep your chosen cushioning clean and fresh. Our mattress beds have a removable cover for ease of washing. Replacement covers are available to purchase separately.

To browse & buy our current dog mattress collection, please visit: www.GeorgeBarclay.com

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## Sizing Information

Bed Size	Max. Size* (WxDxH)	Sleep Area (WxD)	
Medium	78 x 59 x 18cm	80 x 60cm	
80 x 60 x 8cm	(31 x 23.5 x 7in.)	(31.5 x 24in.)	
Large	98 x 69 x 20cm	100 x 70cm	
100 x 70 x 10cm	(38.5 x 27 x 8in.)	(39 x 27.5in.)	
X-Large	118 x 79 x 20cm	120 x 80cm	
120 x 80 x 12cm	(46.5 x 31 x 8in.)	(47 x 31.5in.)	
XX-Large	133 x 89 x 18cm	135 x 90cm	
135 x 90 x 15cm	(52 x 35 x 7in.)	(53 x 35.5in.)	

sizes



\* Bed with blended cushioning. A bed with a mattress is the same overall size as the quoted bed size.



# Sofa Beds

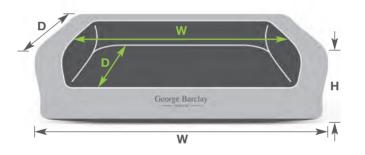
A sofa bed possesses the versatility of a mattress, combined with the additional support associated with a walled bed. The sofa's wide front opening allows easy access to the bed, ideal for older dogs. A 3-sided top bolster provides side and back support, giving your dog a place to nestle against, for a sense of security.

The sofa bed is available in two sizes, with a choice of mattresses. Each bed has a blended memory foam top bolster, providing the correct support and comfort for your dog. A Moisture Shield<sup>™</sup> water resistant inner liner, will help keep the bed's cushioning clean and fresh. Our sofa beds have a removable cover for ease of washing. Replacement covers are available to purchase separately.

## Sizing Information

Bed Size	Max. Size (WxDxH)	Sleep Area (WxD)
Medium	96 x 67 x 24cm	70 x 53cm
90 x 65 x 22cm	(38 x 26.5 x 9.5in.)	(27.5 x 21in.)
Large	125 x 79 x 38cm	91 x 62cm
120 x 75 x 27cm	(49 x 31 x 15in.)	(36 x 24.5in.)

sizes



To browse & buy our current, sofa styled dog bed collection, please visit: www.GeorgeBarclay.com



# Soft Walled Box Beds

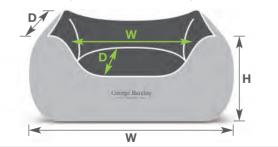
Many dogs regard their bed as a safe, secure place, as well as a place to sleep. A soft walled box bed provides, a sense of security and the level of comfort your dog requires. With four generous sizes to choose from we're confident you'll find the correct size for your dog.

These beds are filled with blended memory foam particles, for optimum support, comfort and nestle factor! A Moisture Shield<sup>™</sup> water resistant inner liner, will help keep the beds cushioning clean and fresh. Our soft walled box beds have a fully removable cover for ease of washing. Replacement covers are available to purchase separately.

To browse & buy our current, soft walled box bed collection, please visit: www.GeorgeBarclay.com

## Sizing Information

Bed Size	Max. Size (WxDxH)	Sleep Area (WxD)
Small	72 x 64 x 30cm	38 x 33cm
60 x 50 x 27cm	(28.5 x 25 x 12in.)	(15 x 13in.)
Medium	90 x 75 x 32cm	51 x 43cm
75 x 60 x 30cm	(35.5 x 29.5 x 12.5in.)	(20 x 17in.)
Large	105 x 79 x 33cm	66 x 53cm
90 x 70 x 33cm	(41.5 x 31 x 13in.)	(26 x 21in.)
X-Large	122 x 98 x 36cm	82 x 64cm
105 x 80 x 36cm	(48 x 38.5 x 14in.)	(32 x 25in.)



sizes

Product shown: Soft Walled Box Bed. medium (75 x 60 x 30cm), with blended memory foam particles.



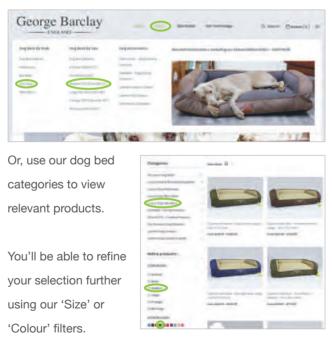
# How to Order

The easiest way to order is via our website. You'll be able to browse our current selection of dog bed styles and colours, before selecting the correct bed to suit your dog's sleeping behaviour.

Use our 'Dog Bed Selector'...



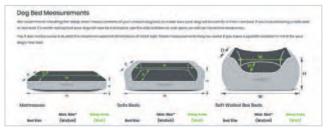
Shop 'Dog Beds by Size' or 'Dog Beds by Style'...



Once you've selected your dog's new bed, use the dropdown menu to select your preferred cushioning or a replacement cover, then add the item to your basket.



You'll be able to double check the internal sleep area and maximum external dimensions of your chosen bed, by visiting: http://www.georgebarclay.com/pages/size-guide



## Browse & Buy Online:

Once you're happy with your selection, complete our secure online checkout to confirm your order.

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# Caring for Your Dog's Bed

To ensure your dog's good health and happiness, we recommend cleaning your dog's bed regularly, removing bacteria, encouraging good hygiene and cleanliness.

Our dog bedding is fitted with fully removable covers, these can be cleaned using a 30° machine wash. Vacuum, or brush the bed in-between washes, to remove any loose hairs and dirt.

It's not necessary to wash the bed's inner cushion(s), each cushion is protected by a MoistureShield<sup>™</sup>, water resistant inner liner. These can be cleaned by wiping the surface of the liner with a clean damp cloth, then spraying the liner's surface with an anti-bacterial spray, or fabric freshener.

Just like your favourite pillow, beds produced with our orthopaedic blended memory foam cushioning, may require plumping periodically. Remove the inner mattress, or pillow from the bed, then shake to redistribute the particles, rejuvenating the bed's orthopaedic properties.

Our dog bedding contains a generous amount of cushioning, to cater for heavier breeds. If your dog is of a slighter build, they may be sitting on top of the bed, instead of nestling into the bed. Each of the bed's inner liners is fitted with a zipper, gradually reduce the amount of blended memory foam particles from the mattress, or centre cushion, until an optimum level of support and comfort is achieved.



# Our Community

It's all about dogs! With a UK dog population of more than 8.5 million, it's no wonder we're a nation of dog lovers.

We encourage our followers and customers to share their dogs' exploits via our social media channels. By following us, you'll be able to receive daily posts about our activities, latest news and forthcoming shows. Be the first to receive priority posts about our new products, free to attend photography sessions and enter our monthly competitions.

We're happy to help. If you have a question about our products, are planning a charity event or looking for some informal dog-related advice, feel free to contact us at: customerservice@georgebarclay.com or call us on: 01722 437477



instagram.com/georgebarclayuk







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